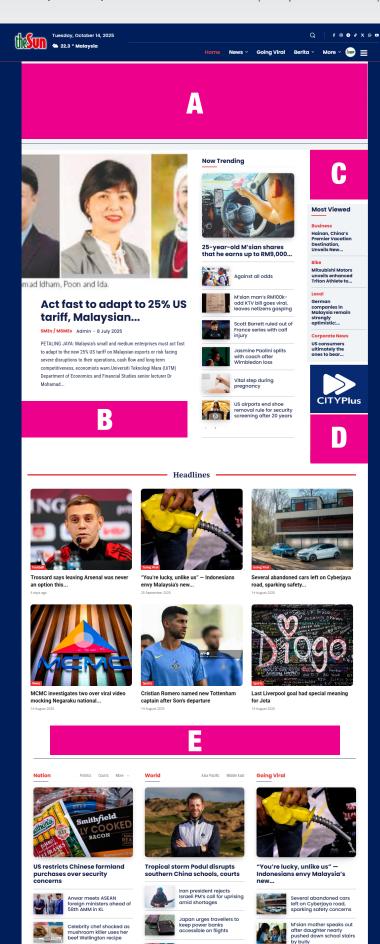


ADVERTISING RATES & SPECS

Position: thesun (desktop and mobile website) | Size: width X height in pixels (px) | 8% service tax is applicable



STANDARD CREATIVES

A FULL BANNER

(UNDER MENU BAR)

Ad Size: (Desktop) 1400 x 300px **(Mobile)** 320 X 100px

File Type: JPEG, PNG, GIF, HTML

File Size: < 100kb

RM **15,000** / week

B LEADERBOARD

(5 CHANGES MAX)

Ad Size: (Desktop) 700 x 150px

(**Mobile**) 320 x 100px

File Type: JPEG, PNG, GIF, HTML

File Size: < 100kb

RM **9,000** / week

C MEDIUM RECTANGULAR

Ad Size: (Desktop) 350 x 300px **File Type:** JPEG, PNG, GIF, HTML

File Size: < 100kb

RM **7,000** / week

D MEDIUM RECTANGULAR

Ad Size: (Desktop) 300 x 250px **File Type:** JPEG, PNG, GIF, HTML

File Size: < 100kb

RM **7,000** / week

E MIDDLE BANNER

(UNDER HEADLINES)

Ad Size: (Desktop) 970 x 90px

(**Mobile**) 320 x 100px

File Type: JPEG, PNG, GIF, HTML

File Size: < 100kb

RM **6,000** / week

year-old M'sian shares



ADVERTISING RATES & SPECS

Position: thesun (desktop and mobile website) | Size: width X height in pixels (px) | 8% service tax is applicable





















Proton Saga marks 40 years as Malaysia's most endurina...

































High Court sets Sept 8 hearing for Tuan Ibrahim's...





STANDARD CREATIVES

F MIDDLE BANNER

(UNDER VIDEOS)

Ad Size: (Desktop) 970 x 90px

(**Mobile**) 320 x 100px File Type: JPEG, PNG, GIF, HTML

File Size: < 100kb

RM **6,000** / week

G **MIDDLE BANNER**

Ad Size: (Desktop) 970 x 90px

(Mobile) 320 x 100px

File Type: JPEG, PNG, GIF, HTML File Size: < 100kb

RM **6,000** / week

Н **MIDDLE BANNER**

Ad Size: (Desktop) 970 x 90px

(**Mobile**) 320 x 100px

File Type: JPEG, PNG, GIF, HTML

File Size: < 100kb

RM **6,000** / week

BOTTOM PANEL

Ad Size: (Desktop) 970 x 90px

(**Mobile**) 320 x 100px

File Type: JPEG, PNG, GIF, HTML

File Size: < 100kb

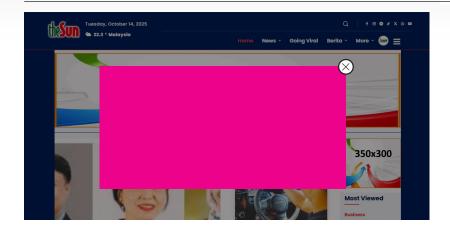
RM **6,000** / week



ADVERTISING RATES & SPECS

Position: thesun (desktop and mobile website) | Size: width X height in pixels (px) | 8% service tax is applicable

STANDARD CREATIVES



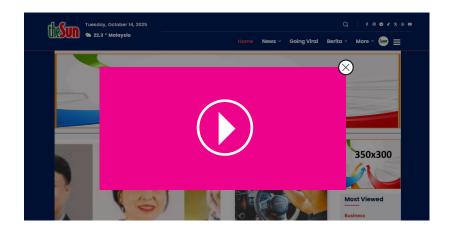
SITE TAKEOVER

Ad Size: 800 x 450px

File Type: JPEG, PNG, GIF, HTML

File Size: < 100kb

RM **12,000** / per day



VIDEOSTITIAL

Ad Size: 800 x 450px File Type: HTML File Size: < 1MB

RM **15,000** / per day